

# ENHANCE YOUR EVENT WITH A BIG ART EXPERIENCE

## LIBERTY SCIENCE CENTER



"Erlich's *The Building* builds on LSC's embrace of interaction as a teaching tool, exciting folks of all ages as the installation was opened and guests *climbed* and *dangled* from fire escapes, as urban fantasy came alive."  
—Forbes, April 7, 2023

Invite your guests to climb the walls! *The Building, 2023* by Argentine conceptual artist Leandro Erlich, is a visual challenge to the laws of gravity. In our massive 1st Floor lobby, a model building lies on the ground and a giant mirror stands at an angle above it. Your guests can interact with the piece, and the mirror's reflection creates the illusion that they're hanging off the fire escape, dangling from the windows, or ready to jump. It's a perfect ice breaker, a great team-building experience, and the ultimate photo opportunity!

