

# DISCOVER THE RUINS OF ANCIENT ROMAN EMPIRE THROUGH 'POMPEII: THE IMMORTAL CITY' EXHIBITION AT LIBERTY SCIENCE CENTER

## Pompeii: The Immortal City Opens October 22, 2022

**JERSEY CITY, N.J., October 13, 2022** – Known primarily as the city frozen in time, Pompeii was once the thriving home to tens of thousands, a place where technological advancements and high-level thinking were commonplace. The catastrophic eruption of Mount Vesuvius preserved the environments in which people lived, making it possible for modern archaeologists to discover details about the inhabitants' day-to-day lives as though they lived alongside us nearly 2,000 years later.

The stories of a flourishing city and its extraordinary people will be illuminated through an immersive exhibit at Liberty Science Center that journals Pompeii's epic rise and its unfortunate, tragic fall. Opening to the public on October 22, 2022, "Pompeii: The Immortal City" allows visitors to learn more about the Roman city as it existed up to its destruction in 79 AD.

Visitors will appreciate the historical accuracy and scrupulous attention to the smallest details. The exhibition depicts the daily lives of Pompeii's residents prior to the eruption and an interactive audio guide follows one family's attempt to endure their city's destruction while fully immersing visitors into the center of Pompeii's ruin. The trauma that Caius, Rectina, Lucius, and Diphilus faced provides insight into the devastation that the Pompeii community collectively met.

Visitors will find themselves at the center of events as they hear and feel the roar of the volcano erupting before their eyes. They will discover how the excavation of Pompeii in the 18th century influenced the development of archaeology as a scientific study and take on the role of archaeologist themselves through the use of digital interactives and artifact replicas. Spectacular machines, three-dimensional representations of the city, and over 100 authentic artifacts coming from Italy will bring the experience to life.

"The initial excavation of Pompeii in the 18th century was revolutionary for the field of archaeology," said Paul Hoffman, President and CEO of Liberty Science Center. "Today, much more advanced scientific methods continue bringing to light the extraordinary achievements of Pompeiians. Visitors to this incredible exhibition will discover their innovations in agriculture, construction, water management, measurements of time and distance, and more."

"Pompeii: The Immortal City" was developed and produced by Tempora in partnership with Civita, based on a concept by Museo Galileo in Florence, curated by Giovanni Di Pasquale (deputy scientific director, Museo Galileo, Florence) with the collaboration of the National Archaeological Museum of Naples and the Archaeological Park of Pompeii and distributed by Exhibits Development Group.

"Museo Galileo is grateful to the Italian Ministry of Culture and its institutes for their essential and continued support, which made the Pompeii exhibition possible as well as the many initiatives we organized over the years," said Roberto Ferrari, Executive Director of the Florence Museum.

To learn more and reserve tickets, please visit LSC.org.

## **About Liberty Science Center**

Liberty Science Center (LSC.org) is a 300,000-square-foot, not-for-profit learning center located in Liberty State Park on the Jersey City bank of the Hudson near the Statue of Liberty. Dedicated to inspiring the next generation of scientists and engineers and bringing the power, promise, and pure fun of science and technology to learners of all ages, Liberty Science Center houses the largest planetarium in the Western Hemisphere, 12 museum exhibition halls, a live animal collection with 110 species, giant aquariums, a 3D theater, live simulcast surgeries, a tornado-force wind simulator, K-12 classrooms and labs, and teacher-development programs. Before COVID-19, more than 250,000 students visited the Science Center each year, and tens of thousands more participated in the Center's off-site and online programs. Welcoming more than 750,000 visitors annually, LSC is the largest interactive science center in the NYC-NJ metropolitan area.

#### **About Museo Galileo**

Museo Galileo is home to a world-renowned collection of scientific instruments and the heir of Medici and Lorraine collections dating back to the 16<sup>th</sup> century. Among the most exceptional are instruments that belonged to Galileo Galilei himself, including the only two surviving telescopes of the many he built. Museo Galileo is also an institute for advanced research and documentation in the history of science and technology, offering scholars from across the world the great resources of its library and website. Deeply engaged in the dissemination of scientific culture, it organizes temporary exhibitions on the history of science and the interactions of science and technology with the arts, which are displayed in important venues both in Italy and abroad. www.museogalileo.it

### **About Tempora**

Based in the center of Europe, the agency specializes in the design, implementation and management of cultural and tourist facilities since 1998. <a href="https://www.tempora-expo.be">www.tempora-expo.be</a>

#### **About Civita**

Civita Mostre e Musei is an Italian company founded in 1987 and nowadays one of the leading companies focused on the enhancement of Italian cultural heritage, both through museum management and the organization of cultural events. Their work includes high-level exhibition projects from more classical exhibitions on the great Masters of Art to science exhibition projects.

www.civita.art

Based on the scientific project of

museo bistituto e Museo di Storia della Scienza

museo archeologic nazionale di napoli



Developed and produced by



