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## **BEST-SELLING VIDEO GAME OF ALL TIME COMES TO LIFE IN JERSEY CITY WITH TRAVELING PREMIERE OF *MINECRAFT: THE EXHIBITION* STARTING FEB. 18**

**JERSEY CITY, N.J., Jan. 31, 2022** – The 3D world of *Minecraft*, the best-selling video game of all-time, comes to the terrestrial world of Jersey City, NJ, when ***Minecraft: The Exhibition*** makes its world-traveling exhibition premiere at Liberty Science Center starting Feb. 18.

Taking over four years to build, the immersive, experiential exhibition was designed to mark the 10th anniversary of the game’s public debut in 2009. The game has now sold more than 238 million copies and has some 140 million monthly active users. It was designed as a collaboration between Seattle’s Museum of Pop Culture and the Swedish game developer Mojang. Liberty Science Center is the first stop of a several-years-long world tour.

The traveling exhibition, which spans over 6,000 square feet, features scenes, patterns, colors, and textures inspired by in-game biomes and player-built structures. Visitors – fans and non-fans alike – will appreciate the day-to-night lighting cycle, dynamic audio effects, and gallery score, all bringing the *Minecraft* universe to life.

The exhibition, which runs through September, includes 15 life-size *Minecraft* characters, called “mobs,” including the explosive Creeper, Steve, Enderman, and Zombie. Along with these life-size characters, the exhibition features several dioramas featuring *Minecraft* biomes, giant trees, flying overhead Phantoms, scrambling chickens, and baby pandas playing in a bamboo forest.

Those who have not yet played can learn the fundamental skills and moves at game stations inside the gallery, then start building their own worlds. Videos showing time-lapse builds and veteran players at work will help turn newcomers into *Minecraft* experts!

Moreover, at a crafting table, players can use tiles that represent building materials from the game—such as wood, iron, and obsidian—to make their own objects and tools.

Visitors will have the opportunity to play *Minecraft* and watch films that offer an in-depth look into the game’s history. Interviews with the game’s developers, creative team, and most notable *Minecraft* players help visitors understand the game’s broader impact over the last 12 years.

This massive exhibition celebrates creative expression, community crafting, and the quest to build a better world—both inside and outside the game, according to Liberty Science Center President and CEO Paul Hoffman.

“What I love about *Minecraft* is that it has inspired a generation of creative thinkers, while teaching engineering, chemistry, computer science, and other science and math-related skills, as well as collaboration and community-building,” he said. Noting that this reflects the very mission of the Center, he added, “We are super excited to be the first stop on the exhibition’s world tour, and we

invite fans and newcomers to join us to celebrate the game’s international community and popularity – while getting a little STEM education in the process.”

To learn more and reserve tickets, please visit [LSC.org](http://LSC.org).

### **About Liberty Science Center**

Liberty Science Center ([LSC.org](http://LSC.org)) is a 300,000-square-foot, not-for-profit learning center located in Liberty State Park on the Jersey City bank of the Hudson near the Statue of Liberty. Dedicated to inspiring the next generation of scientists and engineers and bringing the power, promise, and pure fun of science and technology to learners of all ages, Liberty Science Center houses the largest planetarium in the Western Hemisphere, 12 museum exhibition halls, a live animal collection with 110 species, giant aquariums, a 3D theater, live simulcast surgeries, a tornado-force wind simulator, K-12 classrooms and labs, and teacher-development programs. Before COVID-19, more than 250,000 students visited the Science Center each year, and tens of thousands more participated in the Center’s off-site and online programs. Welcoming more than 750,000 visitors annually, LSC is the largest interactive science center in the NYC-NJ metropolitan area.

### **About Minecraft**

*Minecraft* is one of the best-selling video games in history with up to 140 million monthly active players across 22 platforms. At its core, *Minecraft* is a game about placing blocks and going on adventures. The *Minecraft* franchise continues to reach new players through ongoing game updates, new games like *Minecraft: Education Edition* and *Minecraft Dungeons*, a diverse line of consumer products, a growing library of Marketplace content, books and an upcoming major motion picture.

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