



LIBERTY SCIENCE CENTER PRESENTS *DANIEL TIGER'S NEIGHBORHOOD: A GRR-IFIC EXHIBIT* BEGINNING ON JANUARY 16

JERSEY CITY, N.J., January 14, 2021 - Liberty Science Center is proud to present "*Daniel Tiger's Neighborhood: A Grr-ific Exhibit*" opening on January 16. Created by Children's Museum of Pittsburgh in partnership with The Fred Rogers Company, this exhibit is based on the award-winning PBS KIDS television series that follows the adventures of 4-year-old Daniel Tiger and his friends. The partnership sought to connect the familiar TV world, where young viewers learn and find comfort with Daniel, to the three-dimensional, multi-sensory experience the exhibit provides.

In "*Daniel Tiger's Neighborhood: A Grr-ific Exhibit*" children ages 2 to 6 enter the world of Daniel Tiger and friends to explore the Neighborhood. Through immersive experiences, visitors collaborate to solve problems, use their imaginations to transform their surroundings and play along with Daniel's singable strategies as they learn life's little lessons.

The exhibit replicates adventures of four-year-old Daniel and his friends and includes immersive activities such as an Imagination Stage, where kids can put on costumes of the beloved characters and step onto the stage to act; The Music Shop, where children can express themselves creatively through unusual instruments; The Post Office, where they can sort, deliver and receive packages and letters; and a Thank You Tree, where visitors can write or draw thank-you notes and put them on the neighborhood tree.

"Communication, imagination and exploring one's emotions are critical to the learning process, especially in this pandemic when many children are being educated either remotely or in a hybrid system and isolated from friends and distant family members," said LSC President and CEO Paul Hoffman. "That's why we are thrilled to welcome such a relevant and immersive exhibit as "*Daniel Tiger's Neighborhood: A Grr-ific Exhibit*" to the Center."

Children can:

- Create stories through the Movable Character Mural
- Step inside the Clock Factory to play with a variety of clocks
- Compose a song or play along with one-of-a-kind instruments
- Identify spots in one's own neighborhood on the interactive world map
- Cozy up with a good book in O the Owl's Reading Nest

Stroll with a Trolley along the path, and ring the bell upon arrival! "*Daniel Tiger's Neighborhood: A Grr-ific Exhibit*" brings to life the themes presented in the PBS series such as community, communication and emotions, which enables young children to understand their feelings and those of their neighbors. Visitors can walk the paths and hear

the sounds of Daniel's world as they encounter the meaning of empathy, gratitude, sharing and diversity in an environment of creative and interactive play. Through music, kids can also sing along with Daniel, work together to solve problems and even experience the contagious nature of kindness To learn more and purchase tickets, please visit [LSC.org](https://www.lsc.org).

About Liberty Science Center

Liberty Science Center ([LSC.org](https://www.lsc.org)) is a 300,000-square-foot not-for-profit learning center located in Liberty State Park on the Jersey City bank of the Hudson near the Statue of Liberty. Dedicated to inspiring the next generation of scientists and engineers and bringing the power, promise, and pure fun of science and technology to learners of all ages, Liberty Science Center houses the largest planetarium in the Western Hemisphere, 12 museum exhibition halls, a live animal collection with 110 species, giant aquariums, a 3D theater, live simulcast surgeries, a tornado-force wind simulator, K-12 classrooms and labs, and teacher-development programs. More than 250,000 students visit the Science Center each year, and tens of thousands more participate in the Center's off-site and online programs. Welcoming more than 750,000 visitors annually, LSC is the largest interactive science center in the NYC-NJ metropolitan area.

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About Children's Museum Pittsburgh

Children's Museum of Pittsburgh (www.pittsburghkids.org) is a place that delights and inspires children, where they can take off on fantastic flights of imagination daily, and return to earth to splash in a river, hammer a nail and ink a silkscreen. With 80,000 square feet of space the Museum welcomes more than 306,00 visitors annually and provides tons of fun and loads of "real stuff" experiences for play and learning. Permanent hands-on, interactive exhibit areas at the Museum include The Studio, Theater, Waterplay, Nursery, Backyard and MAKESHOP®. The Museum's award-winning, three-story, center building is screened by a shimmering wind Sculpture and connects two historic structures (Allegheny Post Office Building & the Buhl Building). In 2017 the Children's Museum was Voted One of the Nation's Ten Best Museums for Families in USA Today 10Best Reader's Choice Contest. In 2019 Children's Museum of Pittsburgh Museum opened MuseumLab™, a new museum for older kids, located in the former Carnegie Free Library of Allegheny adjacent to the Children's Museum. The addition of MuseumLab to the Children's Museum campus has created the largest cultural campus for children in the United States. Re-imagined and planning to re-open in Spring 2021 with new ways to safely interact with visitors, along with new exhibits and some very exciting updates that include: The world premiere of the exhibit **Emotions at Play with Pixar's *Inside Out*** and the grand opening of **The Kindness Gallery** in the Children's Museum and **Gymnasium** in MuseumLab; updated Maker spaces; a refurbished Garage exhibit and much more. Visit [our website](#) for 2021 re-opening information.

About The Fred Rogers Company

The Company (www.fredrogers.org) was founded by Fred Rogers in 1971 as the non-profit producer of *Mister Rogers' Neighborhood* for PBS. In the years that followed, it not only created hundreds of episodes of this much-loved program, but also extended Fred's values and approach to other efforts in promoting children's social, emotional and behavioral health and supporting parents, caregivers, teachers and other professionals in their work with children. The Fred Rogers Company continues to build on Fred's legacy in innovative ways through a wide variety of media, and engaging new generations of children and

families with his timeless wisdom. The company's highly-rated, award-winning children's series include *Daniel Tiger's Neighborhood*, *Peg + Cat* and *Odd Squad*.