

LIBERTY SCIENCE CENTER

GENIUS
GALA

10

RSP

9.27.2021

TABLE & TICKET RESERVATIONS

PLEASE RESERVE THE FOLLOWING:

CO-CHAIR \$100,000

Includes one table of ten with premier seating; prominent listing in Gala program, on event signage, and in publicity; select company information included in event gift bags; complimentary full-page platinum ad in Gala program; dedicated section in Gala program displaying biography and headshot of Co-Chair; featured post on social media platforms and in e-newsletter; and private pre-Gala reception with the President and CEO. Year long recognition on LSC's donor wall, in donor listings on LSC's website, and in the Impact Report and STEM Education Guide.

(All but \$2,000 is tax deductible.)

LAUREATE \$75,000

Includes one table of ten with premier seating; prominent listing in Gala program, on event signage, and in publicity; complimentary full-page gold ad in Gala program; and select company information included in event gift bags. Year long recognition on LSC's donor wall, in donor listings on LSC's website, and in the Impact Report and STEM Education Guide.

(All but \$2,000 is tax deductible.)

LUMINARY \$50,000

Includes one table of ten with premium seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page silver ad in Gala program. Year long recognition on LSC's donor wall, in donor listings on LSC's website, and in the Impact Report and STEM Education Guide.

(All but \$2,000 is tax deductible.)

PIONEER \$35,000

Includes one table of ten with priority seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page bronze ad in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

EXPLORER \$25,000

Includes one table of ten with preferred seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page ad in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

INNOVATOR \$17,500

Includes one table of ten with preferred seating and prominent listing in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

FRONT ROW MEZZANINE \$15,000

Includes one table of ten with preferred seating **in the mezzanine level** and prominent listing in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

INVENTOR \$12,500

(Limited number of tables available at this level)

Includes one table of ten and prominent listing in Gala program. **Seating may be in front mezzanine.** Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

SUPERNOVA \$5,000 EACH

(Limited number of single tickets available)
One ticket. Includes listing and complimentary quarter-page ad in Gala program. Year long recognition on LSC’s donor wall and in donor listings.
(All but \$200 is tax deductible.)

LODESTAR \$2,500 EACH

(Limited number of single tickets available)
One ticket. Includes listing and complimentary quarter-page ad in Gala program.
(All but \$200 is tax deductible.)

MENTOR \$1,250 EACH

(Limited number of single tickets available)
One ticket. Includes listing in Gala program.
Seating may be in front mezzanine.
(All but \$200 is tax deductible.)

DONATE \$ _____

I cannot attend. Please accept my tax-deductible contribution in support of Liberty Science Center.

Please respond no later than Monday, August 30, 2021 so that we will be certain to acknowledge you in the printed program.

GALA JOURNAL AD (All ads are in color.)

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|--|--|
| <input type="checkbox"/> Inside Front Cover (7”w x 9”h) \$3,000 | <input type="checkbox"/> Bronze Full Page (7”w x 9”h) \$1,500 |
| <input type="checkbox"/> Inside Back Cover (7”w x 9”h) \$3,000 | <input type="checkbox"/> Full Page (7”w x 9”h) \$1,000 |
| <input type="checkbox"/> Back Cover (7”w x 9”h) \$3,000 | <input type="checkbox"/> Half Page (7”w x 4.25”h) \$500 |
| <input type="checkbox"/> Gold Full Page (7”w x 9”h) \$2,500 | <input type="checkbox"/> Quarter Page (3.25”w x 4.25”h) \$250 |
| <input type="checkbox"/> Silver Full Page (7”w x 9”h) \$2,000 | |

AD SPECIFICATIONS

1. Email high-resolution, non-bleed PDF files to geniusgala@lsc.org; subject: Gala Ad. All ads will be in color. Please convert any spot colors to CMYK, embed all images, and convert all fonts to outlines prior to making your PDF file.
2. For business card ads (quarter page), please enclose business card with this reply.
3. *NOTE: Should you wish to recognize Liberty Science Center in any published pages, the correct description should be Liberty Science Center, not The Liberty Science Center or any variations thereof, i.e., LSC.*

All ads and copy must be received by August 30, 2021.

For any questions about ad specifications, please contact Tammy Chan at tchan@lsc.org.

NAME (print) _____ TITLE _____

COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ EMAIL _____

ENCLOSED IS A CHECK MADE PAYABLE TO LIBERTY SCIENCE CENTER.

PLEASE CHARGE MY CREDIT CARD:

Visa MasterCard American Express Discover

Card Number _____ Exp. Date _____ Security Code _____

Cardholder's Name _____

Cardholder's Signature _____

ACKNOWLEDGEMENT IN GALA PROGRAM (please print as you wish to be listed):

PLEASE RETURN THE COMPLETED
FORM AS AN EMAIL ATTACHMENT
AND SEND TO geniusgala@lsc.org,
OR MAIL TO:

Liberty Science Center
Genius Gala 10
Attn: External Affairs
Liberty State Park
222 Jersey City Boulevard
Jersey City, NJ 07305

SEATED AT MY TABLE WILL BE:



Questions? Please contact Stephanie Dabek at 201.253.1339 or geniusgala@lsc.org.