5 • 2 • 2 0 2 2 LIBERTY

TABLE & TICKET RESERVATIONS

PLEASE RESERVE THE FOLLOWING:

☐ CO-CHAIR \$100,000

Includes one table of ten with premier seating; prominent listing in Gala program, on event signage, and in publicity; select company information included in event gift bags; complimentary full-page platinum ad in Gala program; dedicated section in Gala program displaying biography and headshot of Co-Chair; featured post on social media platforms and in e-newsletter; and private pre-Gala reception with the President and CEO. Year long recognition on LSC's donor wall, in donor listings on LSC's website, and in the Impact Report and STEM Education Guide.

(All but \$2,000 is tax deductible.)

□ LAUREATE \$75,000

Includes one table of ten with premier seating; prominent listing in Gala program, on event signage, and in publicity; complimentary full-page gold ad in Gala program; and select company information included in event gift bags. Year long recognition on LSC's donor wall, in donor listings on LSC's website, and in the Impact Report and STEM Education Guide.

(All but \$2,000 is tax deductible.)

□ LUMINARY \$50,000

Includes one table of ten with premium seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page silver ad in Gala program. Year long recognition on LSC's donor wall, in donor listings on LSC's website, and in the Impact Report and STEM Education Guide.

(All but \$2,000 is tax deductible.)

□ PIONEER \$35,000

Includes one table of ten with priority seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page bronze ad in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

■ EXPLORER \$25,000

Includes one table of ten with preferred seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page ad in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

☐ INNOVATOR \$17,500

Includes one table of ten with preferred seating and prominent listing in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

☐ CHALLENGER \$15,000

Includes one table of ten and prominent listing in Gala program. Year long recognition on LSC's donor wall and in donor listings. (All but \$2,000 is tax deductible.)

☐ INVENTOR \$12,500

Includes one table of ten and prominent listing in Gala program. Year long recognition on LSC's donor wall and in donor listings.

(All but \$2,000 is tax deductible.)

☐ SUPERNOVA \$5,000 EACH One ticket. Includes listing and complimentary quarter-page ad in Gala program. Year long recognition on LSC's donor wall and in	☐ MENTOR \$1,250 EACH One ticket. Includes listing in Gala program. (All but \$200 is tax deductible.)		
donor listings.	□ DONATE \$		
(All but \$200 is tax deductible.)	I cannot attend. Please accept my tax- deductible contribution in support of		
□ LODESTAR \$2,500 EACH One ticket. Includes listing and complimentary quarter-page ad in Gala program. (All but \$200 is tax deductible.)	Liberty Science Center.		
Please respond no later than Monday, April 4, 2022 so that we will be certain to acknowledge you in the printed program.			

GALA JOURNAL AD (All ads are in color.)

☐ Inside Front Cover (7"w x 9"h)	\$3,000	☐ Bronze Full Page (7"w x 9"h)	\$1,500
☐ Inside Back Cover (7"w x 9"h)	\$3,000	☐ Full Page (7"w x 9"h)	\$1,000
☐ Back Cover (7"w x 9"h)	\$3,000	☐ Half Page (7"w x 4.25"h)	\$500
☐ Gold Full Page (7"w x 9"h)	\$2,500	☐ Quarter Page (3.25"w x 4.25"h)	\$250
☐ Silver Full Page (7"w x 9"h)	\$2,000		

AD SPECIFICATIONS

- Email high-resolution, non-bleed PDF files to geniusgala@lsc.org; subject: Gala
 Ad. All ads will be in color. Please convert any spot colors to CMYK, embed all
 images, and convert all fonts to outlines prior to making your PDF file.
- 2. For business card ads (quarter page), please enclose business card with this reply.
- 3. NOTE: Should you wish to recognize Liberty Science Center in any published pages, the correct description should be Liberty Science Center, not The Liberty Science Center or any variations thereof, i.e., LSC.

All ads and copy must be received by April 4, 2022.

For any questions about ad specifications, please contact Tammy Chan at tchan@lsc.org.

