



MEDIA CONTACT
Mary Meluso
201.253.1335
mmeluso@lsc.org

STAR TREK™ STARFLEET ACADEMY LANDS AT LIBERTY SCIENCE CENTER

Star Trek: The Starfleet Academy Experience Opens in Jersey City on October 28

Jersey City, NJ (October 23, 2017) – The Starfleet Academy is boldly going where no starship has gone before – Jersey City! Starting October 28, 2017, Liberty Science Center will be home to **Star Trek: The Starfleet Academy Experience**, an interactive exhibition that immerses its visitors in the iconic science fiction franchise.

The exhibition offers visitors the chance to experience life as a Starfleet Academy cadet, as they attend the Academy's Career Day in the 26th century. After student orientation, cadets visit multiple zones focused on the training center's specialties: Language, Medical, Navigation, Engineering, Command and Science. Following these interactions, cadets are assigned a specialty and a zone based on their individual training.

Not only do participants have the opportunity to become a Starfleet cadet, but they also learn the actual science of the emerging technologies behind the fiction, such as a functional tricorder, NASA's warp drive theory, and the latest experiments with phasers and teleporters.

"We are excited to bring *Star Trek: The Starfleet Academy Experience* to LSC," said Paul Hoffman, President and CEO of Liberty Science Center. "*Star Trek* has had a profound influence on the technologies we use today, as well as what is envisioned for years to come. To LSC, this exhibit means inspiring learners young and old with the future of what is possible in the world of science and technology."

Visitors will be inspired to rediscover their inner fandom with interactive activities and unique technology, including Leap Motion, voice recognition to communicate with a Klingon, a Medical Tricorder table using radio frequency identification technology (RFID) sensors, planet project mapping, holograms, and a shooting game using *Star Trek's* iconic phasers. *Star Trek* fans will recognize many of the props and costumes on display from classic *Star Trek*.

The exhibition is produced by EMS Entertainment, leader of interactive immersive exhibitions, and is under license by CBS Consumer Products.

Star Trek: The Starfleet Academy Experience will be at the Liberty Science Center from October 28, 2017 through May 28, 2018. Visitors can experience this Premium Exhibition with the purchase of a *Star Trek* Combination Pass (\$32.75 for adults, \$29.75 for seniors 62+, and \$25.75 for children ages 2-12). For more information, visit LSC.org.

About Liberty Science Center

Liberty Science Center (LSC.org) is a 300,000-square-foot not-for-profit learning center located in Liberty State Park on the Jersey City bank of the Hudson near the Statue of Liberty. Dedicated to bringing the power, promise, and pure fun of science and technology to people of all ages, Liberty Science Center houses 12 museum exhibition halls, a live animal collection with 110 species, giant aquariums, a 3D theater, live simulcast surgeries, a tornado-force wind simulator, K-12 classrooms and labs, and teacher-development programs. More than 250,000 students visit the Science Center each year, and tens of thousands more participate in the Center's offsite and online programs. Welcoming more than 650,000 visitors annually, LSC is the largest interactive science center in the NYC-NJ metropolitan area.