

LIBERTY SCIENCE CENTER  
GENIUS GALA  
2020

A MAGICAL EVENING CELEBRATING  
SCIENCE, TECHNOLOGY, AND CREATIVITY

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## TABLE & TICKET RESERVATIONS

PLEASE RESERVE THE FOLLOWING:

### ☐ **CO-CHAIR \$100,000**

Includes one table of ten with premier seating; prominent listing in Gala program, on event signage, and in publicity; select company information included in event gift bags; complimentary full-page platinum ad in Gala program; dedicated section in Gala program displaying biography and headshot of Co-Chair; featured post on social media platforms and in e-newsletter; and private pre-Gala reception with the President and CEO.

### ☐ **LAUREATE \$75,000**

Includes one table of ten with premier seating; prominent listing in Gala program, on event signage, and in publicity; complimentary full-page gold ad in Gala program; and select company information included in event gift bags.

### ☐ **LUMINARY \$50,000**

Includes one table of ten with premium seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page silver ad in Gala program.

### ☐ **PIONEER \$35,000**

Includes one table of ten with priority seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page bronze ad in Gala program.

### ☐ **EXPLORER \$25,000**

Includes one table of ten with preferred seating; prominent listing in Gala program, on event signage, and in publicity; and complimentary full-page ad in Gala program.

### ☐ **INNOVATOR \$17,500**

Includes one table of ten with preferred seating and prominent listing in Gala program.

### ☐ **FRONT ROW MEZZANINE \$15,000**

Includes one table of ten with preferred seating **in the mezzanine level** and prominent listing in Gala program.

### ☐ **INVENTOR \$12,500**

(Limited number of tables available at this level)

Includes one table of ten and prominent listing in Gala program. **Seating may be in front mezzanine.**

### ☐ **LODESTAR \$2,000 EACH**

(Limited number of single tickets available)

One ticket. Includes listing and complimentary quarter-page ad in Gala program.

### ☐ **MENTOR \$1,250 EACH**

(Limited number of single tickets available)

One ticket. Includes listing in Gala program. **Seating may be in front mezzanine.**

### ☐ **DONATE \$ \_\_\_\_\_**

I cannot attend. Please accept my tax-deductible contribution in support of Liberty Science Center.

**PLEASE RESPOND NO LATER THAN MONDAY, APRIL 20, 2020 SO THAT WE WILL BE CERTAIN TO ACKNOWLEDGE YOU IN THE PRINTED PROGRAM.**

## GALA JOURNAL AD (All ads are in color.)

<input type="checkbox"/> Inside Front Cover (7"w x 9"h)	\$3,000	<input type="checkbox"/> Bronze Full Page (7"w x 9"h)	\$1,500
<input type="checkbox"/> Inside Back Cover (7"w x 9"h)	\$3,000	<input type="checkbox"/> Full Page (7"w x 9"h)	\$1,000
<input type="checkbox"/> Back Cover (7"w x 9"h)	\$3,000	<input type="checkbox"/> Half Page (7"w x 4.25"h)	\$500
<input type="checkbox"/> Gold Full Page (7"w x 9"h)	\$2,500	<input type="checkbox"/> Quarter Page (3.25"w x 4.25"h)	\$250
<input type="checkbox"/> Silver Full Page (7"w x 9"h)	\$2,000		

## AD SPECIFICATIONS

1. Email high-resolution, non-bleed PDF files to [geniusgala@lsc.org](mailto:geniusgala@lsc.org); subject: Gala Ad. All ads will be in color. Please convert any spot colors to CMYK, embed all images, and convert all fonts to outlines prior to making your PDF file.
2. For business card ads (quarter page), please enclose business card with this reply.
3. *NOTE: Should you wish to recognize Liberty Science Center in any published pages, the correct description should be Liberty Science Center, not The Liberty Science Center or any variations thereof, i.e., LSC.*

**All ads and copy must be received by Monday, April 20, 2020.**

For any questions about ad specifications, please contact Tammy Chan at [tchan@lsc.org](mailto:tchan@lsc.org).

NAME (print) \_\_\_\_\_ TITLE \_\_\_\_\_

COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

☐ ENCLOSED IS A CHECK MADE PAYABLE TO LIBERTY SCIENCE CENTER.

PLEASE CHARGE MY CREDIT CARD:

☐ Visa    ☐ MasterCard    ☐ American Express    ☐ Discover

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

ACKNOWLEDGEMENT IN GALA PROGRAM (please print as you wish to be listed):

\_\_\_\_\_

PLEASE RETURN THIS FORM USING  
THE ENCLOSED RETURN ENVELOPE  
OR MAIL TO:

SEATED AT MY TABLE WILL BE:

\_\_\_\_\_

\_\_\_\_\_

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\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Liberty Science Center**  
**Genius Gala 2020**  
**Attn: External Affairs**  
**Liberty State Park**  
**222 Jersey City Boulevard**  
**Jersey City, NJ 07305**



Questions? Please contact Morgan Spann at 201.253.1339 or [geniusgala@lsc.org](mailto:geniusgala@lsc.org).